

Anglian Water Community Investment Report 2023/24

love every drop
anglianwater 

Invasive-Non-Native Species –
Floating Pennywort Removal by
Canoe on the River Waveney
Photo: Keep Britain Tidy



Our Purpose is to bring environmental and social prosperity to the region we serve through our commitment to Love Every Drop



At Anglian Water, we embrace our unique responsibility as a provider of an essential public service, acknowledging a duty to deliver broader societal benefits beyond supplying fresh water.

This commitment is woven throughout our company values, reflecting our dedication to integrating public interest into our business practices for present and future generations.

Our strategic direction and business plans prioritise facilitating regional growth, unlocking opportunities for customers and communities, safeguarding the environment, and ensuring a resilient water supply.

Community investment is part of our approach, and is broadly defined as a businesses' voluntary engagement with charitable organisations or activities that extend beyond their core business activities. We continue to use the Business for Societal Impact framework (formally known as LBG or the London Benchmarking Group) to measure community investment activity that is both charitable and voluntary.

In 2023/24, an estimated 51,826 people² were directly reached or supported by Anglian Water community investment activity and by our Alliances, in the course of their work with Anglian Water.

This performance commitment captures investment in communities which is reportable using the B4SI methodology, but there are also significant wider contributions to the community which sit outside this reporting.

[1] In 2021 LBG re-branded to Business for Societal Impact (B4SI).
[2] Estimates reached using the B4SI principles and methodology.



WaterAid Beacon Project – Community members attending a Community WASH Programme session, which aims to drive hygiene behavioural change by educating participants about the importance of menstrual hygiene management, handwashing and solid waste management among other topics. *Photo: WaterAid*

You can find out other ways we've worked to enhance our communities in our Annual Integrated Report and Accounts, and on the community pages of our website: anglianwater.co.uk/in-the-community



Education

Through our education programmes we work with young people to help them understand the true value of water, build their skills and consider STEM careers. Our education team deliver engaging sessions to schools both virtually and in person, fostering an understanding of water efficiency and environmental impacts.

Our alliance partners also deliver a range of educational initiatives including participating in STEM events and school visits, inspiring children to consider science and engineering careers, and becoming reading buddies to help improve children's confidence through literacy and communication.



The Collaborative Skills Programme sponsors full-time courses in Construction and Engineering at four colleges across our region – Yasser Osman, an apprentice groundworker hard at work welding water pipe with electrofusion box.

Environmental

Throughout the year, Anglian Water has actively supported environmental initiatives to improve local watercourses, beaches, and wildlife habitats.

Our long-running RiverCare and BeachCare programme, run in partnership with Keep Britain Tidy, empowers community-led volunteer groups to look after their local environment and waterways.

We continue to partner and provide financial contributions to environmental charities to protect various ecosystems such as chalk streams, wetlands, ponds, and rivers.



Water for Wildlife – Students looking and identifying key invertebrates during a workshop about the chalk stream.

Photo: Lincolnshire Chalk Streams

People in vulnerable circumstances

Our ongoing partnership with WaterAid, which dates back over 40 years, focuses on improving access to safe water, sanitation, and good hygiene across the world. Through fundraising activities and employee volunteering efforts, Anglian Water actively supports WaterAid's mission.

The Beacon Project in Lahan, Nepal, is a collaborative effort between Anglian Water, WaterAid and our Alliance partners aimed at providing clean and secure water access, sanitation, and waste management to a community where many lack these basic services. This year the project has provided handwashing and sanitation stations, as well as educational sessions to communities.

Closer to home, this year our people sent festive greetings to isolated residents in care homes and renal clinics, promoting community well-being and social support.



WaterAid Beacon Project – School children washing their hands in their newly installed handwashing station. *Photo: WaterAid*

