love every drop
anglianwater

Anglian Water Community Investment 2021/22

Our purpose is to bring environmental and social prosperity to the region we serve through our commitment to Love Every Drop.

Our business is built on the communities it serves. We believe our role goes beyond the provision of water and water recycling services to making a positive difference across our region for the long term.

In this short report we cover just one of the ways we bring environmental and social prosperity to the region and enhance the communities we serve – community investment.

Corporate community investment is broadly defined as businesses' voluntary engagement with charitable organisations or activities that extend beyond their core business. Anglian Water continues to measure community investment using the Business for Societal Impact [1] framework which captures community investment that is both charitable and voluntary.

This year, as we reach the second anniversary milestone of the first covid restrictions in the UK, we have provided support to our communities in a wide variety of different ways. These include;

Our education programmes which have engaged with young people both virtually and in person, supporting schools and colleges to deliver the curriculum and bring science, technology, engineering and maths to life. Our aim is to reconnect people with water and help them understand its true value. Our programme has

Members of the Strategic Pipeline Alliance taking part in a litter pick with Red Lodge Conservation Group.

also supported the development of the skills and experiences needed for a successful career, including interview technique and work experience opportunities.

Our RiverCare and BeachCare programme, run in partnership with Keep Britain Tidy, empowers communities to look after their local environment: we have supported community volunteers to look after stretches of river and beach through this long-running environmental programme. We have also supported conservation volunteering and education through our water parks across the region.

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[1] In 2021 LBG rebranded to Business for Societal Impact (B4SI).

Our longstanding partnership with WaterAid continues to transform lives by improving access to clean water, decent toilets and good hygiene across the world. The Beacon Project, led by Anglian Water and our Alliances, has provided handwashing and sanitation stations, as well as educational sessions to communities in Lahan, Nepal.

In 2021/22, an estimated 67837 [2] people were directly reached or supported by Anglian Water community investment activity and by our Alliances, in the course of their work with Anglian Water. A combination of covid restrictions easing - enabling our programmes to interact with more people in person again - and innovative online delivery, means we've reached a larger number of people this year compared to last year.

This performance commitment captures investment in communities which is reportable using the B4SI methodology, but there are also significant wider contributions which sit outside this reporting. For example, this year the impact of the second phase of our £1m Anglian Water Positive Difference Fund has been felt in communities as they have adapted and rebuilt following the pandemic.

You can find out other ways we've worked to enhance our communities in our Annual Integrated Report and Accounts, and on the community pages of our website:

www.anglianwater.co.uk/
in-the-community/

This report has been audited by Jacobs.

The Beacon Project, in partnership with WaterAid supported 4,666 people in Nepal with access to water, hand washing and sanitation facilities, and WASH education and training. *Image: WaterAid, Mani Karmacharya.*

A new set of community taps being used by a member of a Dailit Community, which has provided them with piped water for the very first time. *Image: WaterAid, Mani Karmacharya.*

Young members of the Turning Tides Kids Club taking part in a Blue Whale mural painting project in the High Street in Southend.

Our Community Education programme reached and supported 31,033 people during 2021/22.

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[2] Estimates reached using the B4SI principles and methodology.